

Buick Century. Not just high tech, high fashion.

Even in this age of computerized automobiles, the Buick Century stands out as a beautiful integration of technology and design.

With front-wheel drive. Computer-selected springs. And an aerodynamic shape refined by both wind tunnel and computer.

But it's obvious Century was not designed solely by computers.

It was designed by discriminating humans, for discriminating humans.

With elegant lines outside, and convenient features inside. In short, with all the little touches that tell you you're driving a Buick.

Visit your Buick dealer and buckle yourself into a Century.

It makes technology very fashionable.

Wouldn't you really rather have a Buick?

Official Car of the XXIIIrd Olympiad
Los Angeles 1984

